ESID EHA SIOPE

FOCUSED SYMPOSIUM

18-20 NOVEMBER

2025

VIENNA, AUSTRIA

THE INTERPLAY OF IMMUNOLOGY AND HAEMATOLOGY

GLOSSARY

ESID European Society for Immunodeficiencies

eha

SIOPE SIOP Europe the European Society for Paediatric Oncology

→ PROMOTIONAL ITEMS

INDUSTRY SYMPOSIUM

Organise an official non-CME Industry Symposium, subject to Congress Committee approval.

• Includes hall rental, standard AV equipment, and display table.
• Permission to use the phrase "Official Industry Symposium of [Congress Name]."
• Featured in the designated industry section of the Congress Programme.
• Indicated in the timetable as: "Industry Session" not included in the main event CME/CPD credit offering".

PLEASE NOTE:

The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

MEETING ROOM

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

• Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your needs.

• Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.

• All hospitality services adhere to industry standards, ensuring a professional and seamless experience.

• Directional signage will guide attendees to your room, maximising your brand's exposure.

PRODUCT THEATRE SESSION

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

• Present and demonstrate your newest and existing products to an audience of healthcare decision makers.

• Highlight the latest breakthroughs and clinical outcomes.

• Provide in-depth details to enhance understanding and interest in your products.

• Show your products in action, making a lasting impression.

CONGRESS HOMEPAGE WEBSITE BANNER

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

• Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.

• The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.

• Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.

• Content will be reviewed by the Congress Programme Committee to uphold high standards, with no direct product advertising permitted.

MOBILE APP ADVERT

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

• Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.

• With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.

• Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

MOBILE APP SPLASH SCREEN ADVERT

Put your brand front and centre with a premium splash screen advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

• Your advert will be shown every time someone opens the app, ensuring continuous visibility as attendees plan their event experience.

• With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.

• Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

PROMOTIONAL ITEMS

PROMOTIONAL MAILSHOT

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

Exclusive Mail Blast (pre or post event):

• Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.

• Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.

• The "From" field will feature the Congress Acronym + Year, enhancing brand recognition.

Joint Mail Blast:

• Share a mail blast with other supporting companies, expanding your reach.

• Content must adhere to Kenes design requirements, and our team will handle the design for you.

*In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of $250. Content received after the deadline may be processed for an additional fee of $500.

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.
Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

VIDEO AT REGISTRATION DESK

Increase your brand visibility by sponsoring the Registration desk Stations for pre registered. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.

HOTEL KEY CARDS

Opportunity to personalize attendee's hotel key cards with a company logo.
Price and further information available upon request

SOCIAL MEDIA PROMOTION

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

• Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.

• Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.

• Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.
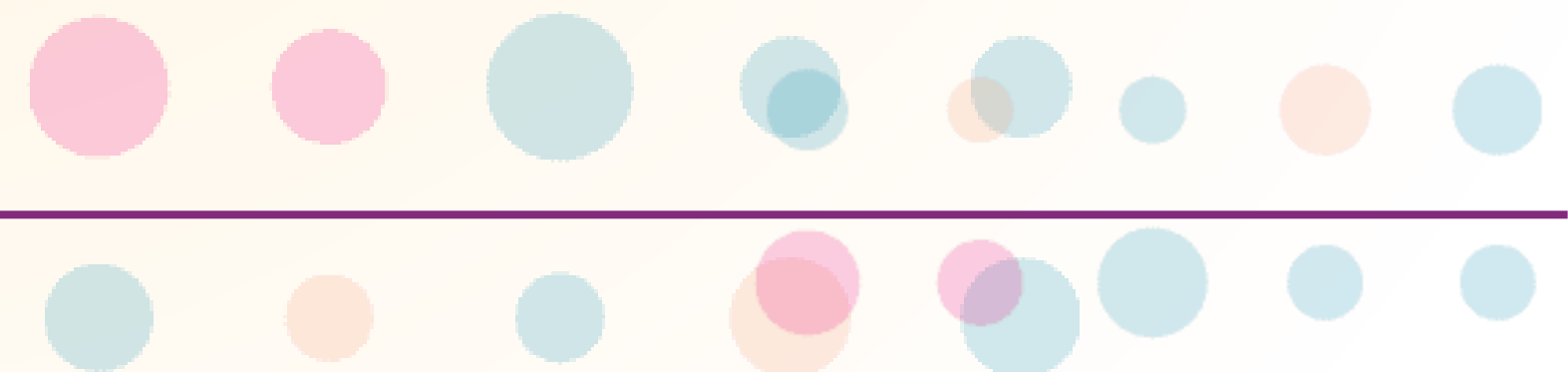
PUSH NOTIFICATION

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

• Reach participants instantly with a personalised message sent directly to their mobile devices.

• Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.

• Work with the Congress organiser to coordinate the ideal date and time for maximum impact.

• The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

BRANDING ONSITE

Option to display company logo on all direction signs and session rooms entry banners.
Price and further information available upon request

→ PROMOTIONAL ITEMS

REGISTRATION CONFIRMATION EMAIL BANNER

By partnering with us on this digital marketing opportunity, your brand will be front and centre in the inbox of every participant, maximising your reach and impact.

• The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.

• This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

Industry Support Disclosure

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LANYARDS / COLORED LANYARDS

Increase your brand visibility by sponsoring the event's lanyards, featuring your company's custom brand colors. This high-visibility item ensures your brand is front and center from the moment participants arrive, making a lasting impression throughout the event.

DIGITAL PASSPORT COMPETITION

Drive engagement and boost your brand by sponsoring the Digital Passport Competition. This interactive experience encourages participants to visit exhibitor booths, fostering meaningful connections while enhancing their event journey.

How It Works:

• Participants receive a Digital Passport within the event app

• Your logo will appear on the passport competition's promotional materials, and announcements throughout the event.

• Attendees engage by visiting exhibitors and scanning the QR code on their passport after answering questions from the company.

• Prizes will be awarded to participants with the most scanned QR codes.

BAGS / LUGGAGE TAG

Exclusive sponsorship to enhance your brand visibility by sponsoring our bags or luggage tags, which will be attached to the congress bags. These durable 2 options, bags or tags will feature your logo and can be reused by participants, providing long-lasting exposure!

Choose the colour and design to match your corporate branding!

→ EDUCATIONAL ITEMS

MOBILE APP

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

• Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
• Two push notifications, providing a direct communication to attendees during the event.

EDUCATIONAL GRANT FOR A SCIENTIFIC SESSION

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

E-POSTER AREA

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

• Signage at the entrance to the e-Poster area with 'Supported by...' and your company logo.
• 'Supported by...' and your logo displayed on each individual e-Poster station.

CONTACT:

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